**Section 1 Guidance**

Section 1- The Need Statement

This portion of your paper is a written discussion of the problem/condition/disease and its importance. It contains a written discussion of the target population, a description of the extent of the health issue for the selected population including trends and socio-ecological factors impacting the selected problem. This is essentially the background and significance statement, which is nearly always required for grants or contract applications. You are also required to introduce the objective of Healthy People 2020 which you will be addressing. Basically, you are answering the question—WHY is this a problem? This section is 4 pages max.

* Discussion of issue/disease/condition
* Identification of target population
* Identification of risk factors
  + Environmental
  + Behavioral
  + Socio-economic
  + predisposing
  + enabling
  + reinforcing
* Supporting data present, epidemiology focused data will be present in this section.
* Specific Healthy people 2020 goal identified and applied to issue/disease/condition
* Spelling and grammar
* APA format correctly used for in text citations and reference list
* Statement is well organized- it flows from broad to narrow with a focus on your target population and ends with the goal of your program.
* Page length- this should be a maximum of 3-4 pages.