Assignment for **MGT401**

**Strategic Management**

1st Semester-2020-2021

**Assignment 1**

**Instructions – PLEASE READ THEM CAREFULLY**

* The Assignment must be submitted on Blackboard (**WORD format only**) via allocated folder.
* Assignments submitted through email will not be accepted.
* Students are advised to make their work clear and well presented, marks may be reduced for poor presentation. This includes filling your information on the cover page.
* Students must mention question number clearly in their answer.
* Late submission will NOT be accepted.
* Avoid plagiarism, the work should be in your own words, copying from students or other resources without proper referencing will result in ZERO marks. No exceptions.
* All answered must be typed using **Times New Roman (size 12, double-spaced)** font. No pictures containing text will be accepted and will be considered plagiarism).
* Submissions without this cover page will NOT be accepted.

**Discussion Questions**

* **Submission Date by students: by the end of Week- 7**
* **Weight:** **5 Marks**
* **Place of Submission:** **Students Grade Centre**
* **Learning Outcomes:**

1. **Understand the basic concepts and terminology used in Strategic Management. (Lo 1.2)**
2. **Understand the Corporation Social Responsibility (Lo 1.4).**
3. **Explain how executive leadership is an important part of strategic management (Lo 3.4)**

* **Question 1**: How does strategic management typically evolve in a corporation? (*1Mark)*
* **Question 2**: Discuss the influence of globalization, social responsibility and environmental sustainability on strategic management of a corporation.(*2 Marks*)
* **Question 3:** In what ways can a corporation’s structure and culture be internal strengths or weaknesses? Justify your answer by examples from real market. (*1Mark)*
* **Question 4:** When does a corporation need a board of directors? Justify your answer by an example from Saudi market. *(1 Mark)*

***Notes:***

* *Your answers (for the 4 questions) MUST include at least* ***three scholarly peer-reviewed references****, using a proper referencing style (APA). Keep in mind that these scholarly references can be found in the* ***Saudi Digital Library (SDL).***
* *Make sure to support your statements with logic and argument, citing all sources referenced.*

*Your answers should not include more than 1000 words*

**Good Luck**

Answers

**Question 1.** ………………..