# Organizational Behavior-HRM 214

## **Video Based Analysis (Individual Assignment)**

10 marks

Dear Students,  ☐ This is an individual assignment based on Video analysis.
☐ _Write your assignment in a report form (1000 to 1500 words) and submit it as A PDF file
☐ _Watch the video and give your answers based on video information and follow the attached rubric to complete your report.
☐ _Your submission date is on 17 OCT 2020, Saturday till 11:59 pm.

### Video Link:

https://www.viddler.com/embed/2aa3f2e3/?f=1&autoplay=0&player=full&disablebranding=0

Video Title	Description
Decision Making Overload	This video focuses on decision-making overload – the sheer number of decisions people must make in everyday life. The video discusses how people make decisions and how emotions impact decision-making.

Video Duration: 7:27

# **Key people and companies Overview**

Managers and their employees make a multitude of decisions every single day. Some of these decisions are mundane and might not involve much effort (e.g., whether to get coffee or tea in the company café), while other decisions might require a great deal of research, input, and time (e.g., whether to acquire another

company). This video discusses the issue of "decision-making overload" and also addresses how our rational thinking and emotions both influence our decisions.

## Major issues in the case

- Decision-making
- Problem-solving
- Emotions

#### **Ouestions:**

- I. Do you agree that decision-making can be overwhelming? (2.5 Marks)
- II. Using information from the video, discuss how emotions impact our decisions. (2.5 Marks)
- III. Using information from your textbook, discuss some common errors or biases that people make when making decisions? (2.5 Marks)
- IV. What are some disadvantages to having a large number of choices when it comes to purchasing a product like a television? (2.5 Marks)