

**COM 126 Graphs and Visuals Guidelines and Rubric**

**Overview:** This assignment is geared directly toward preparing your presentation for Final Project Two. The purpose is to locate more visuals than you will need and to determine from that pool which ones you will use in your final presentation. Of course, you could also use all five visuals if you incorporate them properly.

**Prompt:** Submit a Word document containing five visual elements (images and graphs) that will best support your research topic of interest. For **each** image, graph, or visual you locate, be sure to answer the following questions:

- Why did you choose this **graphic or visual**? What would it lend to your presentation, and what do you hope your audience will get from it?
- How does the graphic or visual relate to your topic?

**Guidelines for Submission:** Submit your graphs and visuals in a Word document with proper APA style citations for sources.

Critical Elements	Exemplary (100%)	Proficient (85%)	Needs Improvement (55%)	Not Evident (0%)	Value
<b>Selection Visual Elements</b>	Provides justification for choices in visual elements that is well supported by use of course concepts	Provides adequate justification for choice of each visual element for the project	Provides minimal justification for choice of each visual element for the project	Does not provide justification for choice of each visual element for the project	45
<b>Relation to Topic</b>	Clearly and concisely explains how chosen visual elements relates to topic	Explains how chosen visual elements relates to the topic	Identifies the chosen visual elements, but does not explain how they relate to the topic	Does not explain how the chosen visual elements relate to the topic	45
<b>Articulation of Response</b>	Submission is free of errors related to citations, grammar, spelling, syntax, and organization and is presented in a professional and easy to read format	Submission has no major errors related to citations, grammar, spelling, syntax, or organization	Submission has major errors related to citations, grammar, spelling, syntax, or organization that negatively impact readability and articulation of main ideas	Submission has critical errors related to citations, grammar, spelling, syntax, or organization that prevent understanding of ideas	10
<b>Total</b>					<b>100%</b>