[https://www.seu.edu.sa/sites/ar/SitePages/images/logo.png](https://www.seu.edu.sa/sites/ar/Pages/main.aspx)007A

**College of Administrative and Financial Sciences**

**Blog**

**Deadline:8 /04/2021**

**Academic Year: 2020-21**

|  |  |
| --- | --- |
| Course Name: **Introduction to International Business** | Student’s Name: |
| Course Code: **MGT321** | Student’s ID Number: |
| Semester: **II** | CRN: |

**For Instructor’s Use only**

|  |  |
| --- | --- |
| Instructor’s Name: | |
| Students’ Grade: Marks Obtained/Out of | Level of Marks: High/Middle/Low |

**Instructions – PLEASE READ THEM CAREFULLY**

* The Blog must be created on Blackboard (**WORD format only**)
* Blogs submitted through email will not be accepted.
* Students are advised to make their work clear and well presented, marks may be reduced for poor presentation.
* Students are advised to comment on other student's work.
* Avoid plagiarism, the work should be in your own words, copying from students or other resources without proper referencing will result in ZERO marks. No exceptions.

**Learning Outcome:**

* Promotes better learning process by providing opportunities for students to take more control of their learning and to master a particular topic.
* Creates an opportunity for personal growth and **peer-to-peer** interactions.
* Encourages the use of the Academic resources via the use of **Saudi Digital Librar**y among students.

**Blog requirements:** **(Marks 2)**

1. Pick up any course related topic (from chapter 1-14)
2. Define the topic, important information related to the selected topic.
3. How you can relate the topic to the real-life businesses (e.g example about foreign investors in Saudi Arabia, what the benefits that they bring to our market?)